

Selecta standards

Quality



From our beginnings, we have traditionally manufactured the majority of our products in our own factory so that, with the exception of a very few products, all of our products proudly bear the “Made in Germany” mark. We monitor all of our products from the development stage right through to manufacture so that we can offer our customers the best possible guarantee of quality.

During the manufacturing process all components are subject to continuous quality control procedures which is how we are able to guarantee our high quality standards.

Safety



Selecta toys are manufactured in compliance with current European and international standards. Our products are tested in accordance with the European standard for toys, from the earliest development phases through to their introduction to market. Our products are also tested by the TÜV Product Service for compliance with European Standard EN71 and are certified with the GS safety mark.

Surface finishing



As a natural material, wood can be safely put into a child’s mouth. Selecta only uses environmentally-friendly and totally safe paints and lacquers which comply with.

Using a special transfer printing process, we are able to print colourful illustrations onto the wood itself. This process enables us to produce very bright and brilliant colours, as well as providing a strong scratch-resistant surface which can withstand saliva.

Warning



We are legally obliged to attach warning notices to our products. The purpose of these is to guarantee that the toy is used properly. They also provide additional information about its use and age-based suitability.

The intention of the legislature is that this will counteract any risks which could occur by children using the toys incorrectly. We would therefore recommend that you observe these warning notices and retain them for future use.

Environment



Our objective is to sustain and protect our environment and to this end we have already put in place a number of measures and are continuously working to improve these further.

We primarily work with native woods, especially maple and in order to ensure that we do not fell more trees than are re-planted, we support sustainable forestry by working with PEFC/FSC-certified timber companies. We use the woodchips left over from our production processes to meet our company’s entire heating requirement and continuously monitor and improve our production processes to make further energy savings and prevent CO² emissions.

Working conditions



We have a duty to offer humane working conditions in our own production plants and demand the same from our suppliers. We deal with our employees in a correct and proper manner and offer them a safe and healthy working environment. We monitor our practices on an ongoing basis to ensure that we comply with all regulations relating to working hours, minimum wage and the ban on child labour.